

Ausblick 2024: Geht es bald wieder aufwärts?

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23. Januar 2024

Ausblick 2024: Erholung mit “angezogener Handbremse”

Inflation

- Kurzfristig (= nächsten Monate): weiter rückläufig, aber ...
- Langfristig (= nächsten Jahre): höher als vor 2020

Notenbanken: Zinssenkungen von Fed & EZB

- Genaues Timing und Ausmaß (?)
- Wechselkurs: schwächerer US-Dollar, stärkerer Euro

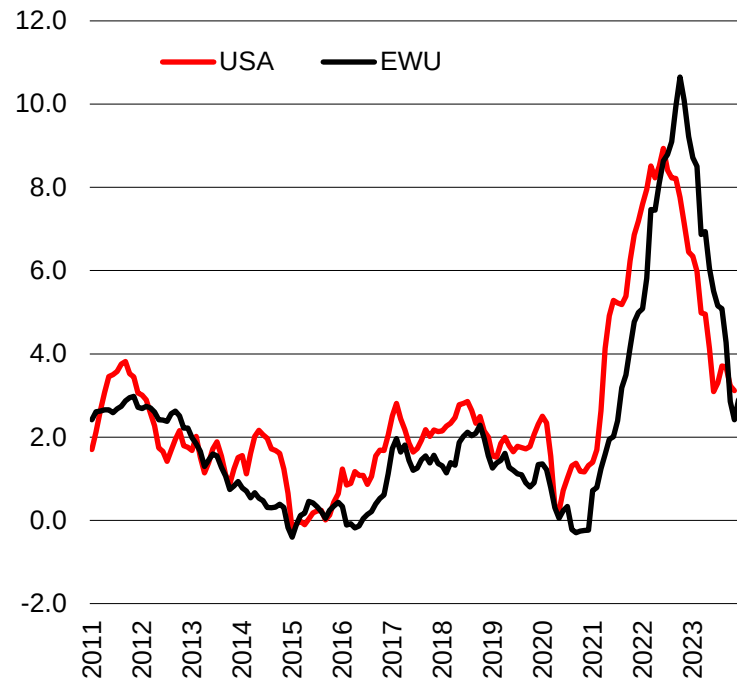
Konjunktur: Erholung mit „angezogener Handbremse“

- niedrigere Inflation; Bodenbildung bei Frühindikatoren (Lagerzyklus)
- verzögerte Wirkungen der Zinserhöhungen; schwache Bauwirtschaft in EU/Deutschland
- keine großen Impulse aus USA und China
- geopolitische Risiken & (US-)Wahlen

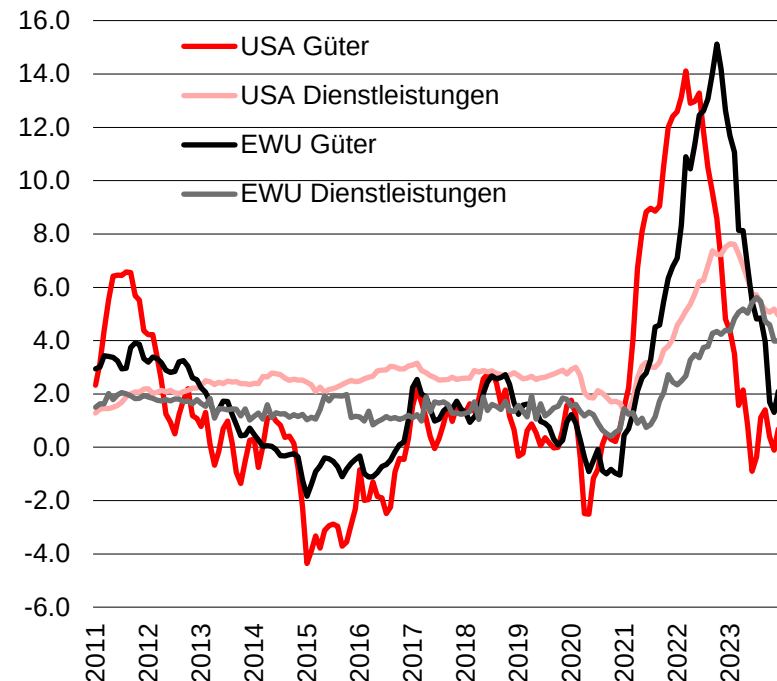


Inflationausblick: Preisdruck lässt spürbar nach, aber ...

Verbraucherpreise, in % ggü. Vorjahr



Verbraucherpreise nach Kategorien, in % gegenüber Vorjahr

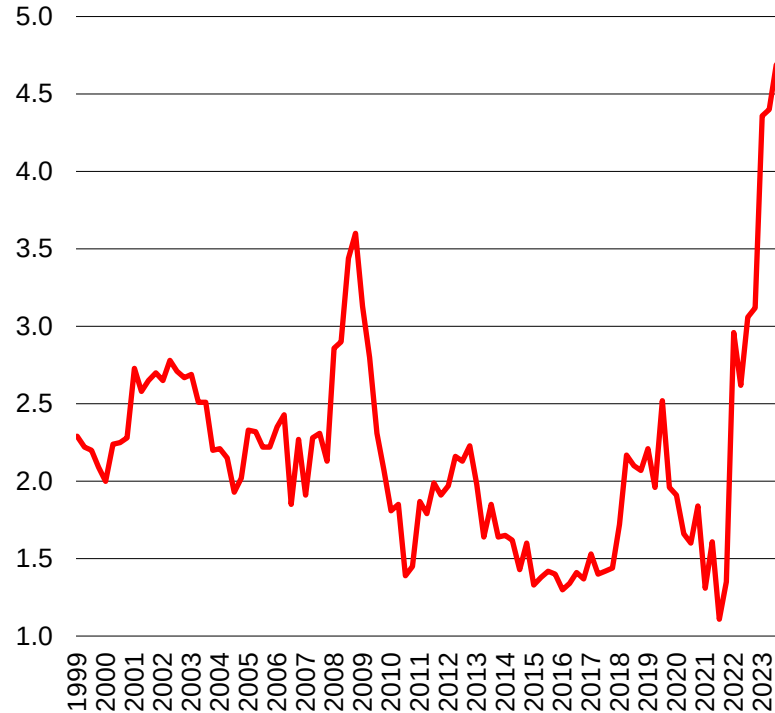


Quelle: Bloomberg, UniCredit Research



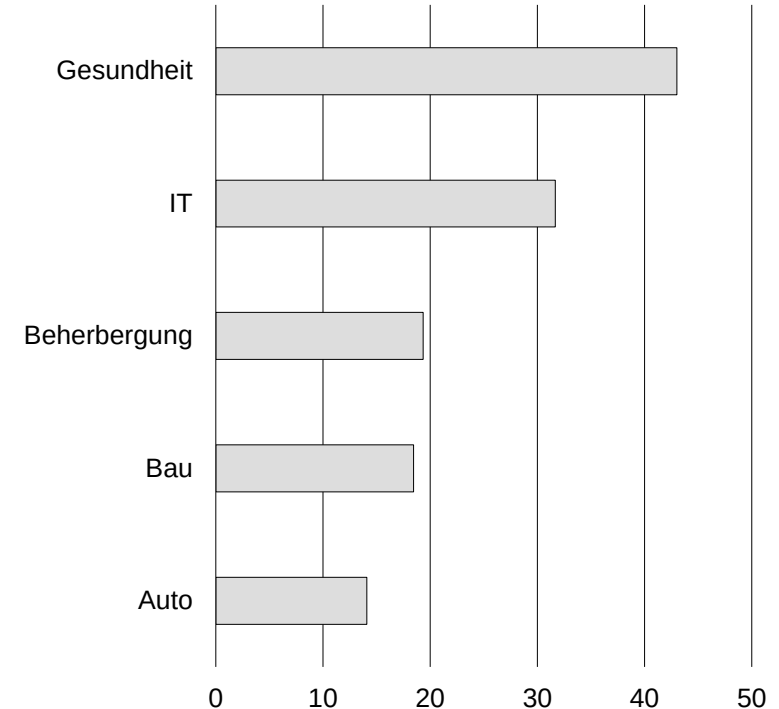
Steigende Löhne bergen Gefahr höherer (Dienstleistungs-)Preise

Tariflöhne in Eurozone (Gesamtwirtschaft), in % ggü. Vorjahr



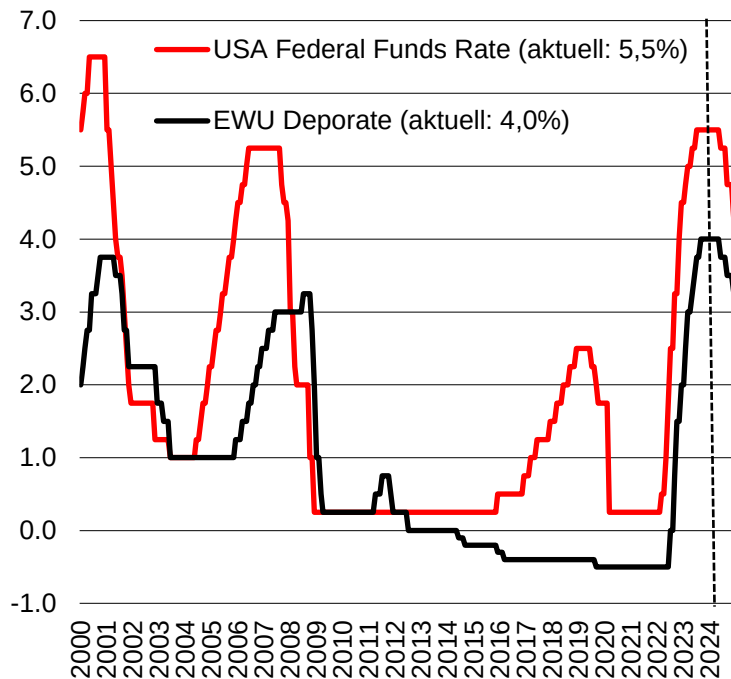
Quelle: Bloomberg, UniCredit Research

Lohnkosten an Gesamtleistung/Produktion (Deutschland), in %



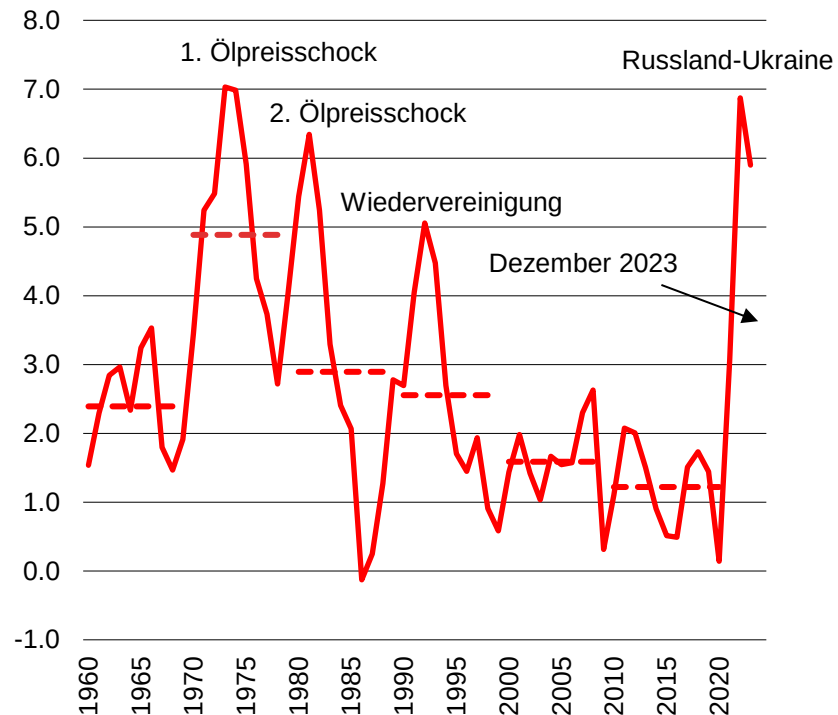
Fed & EZB: Wieviele Zinssenkungen?

Leitzins, in %



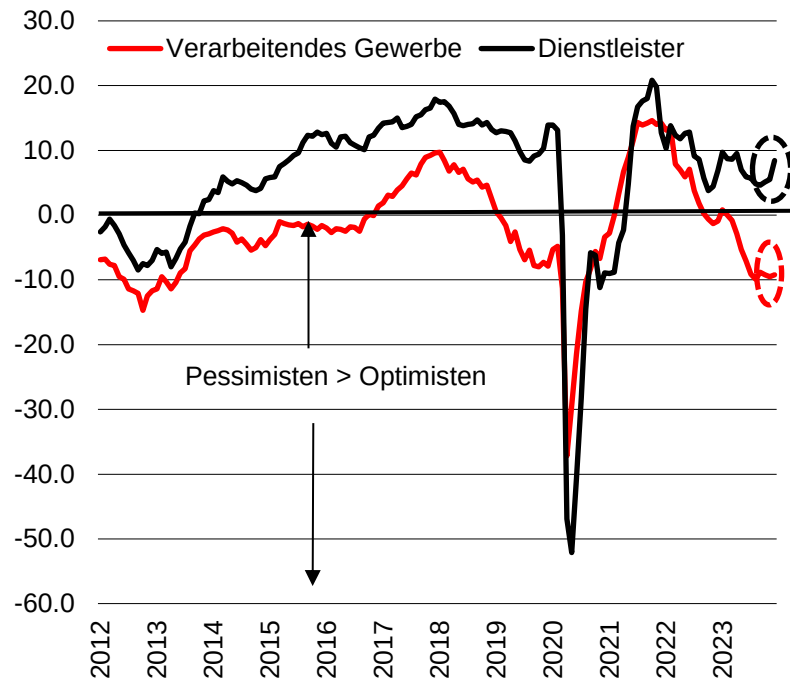
Quelle: Bloomberg, UniCredit Research

Verbraucherpreise Deutschland, in % gegenüber Vorjahr



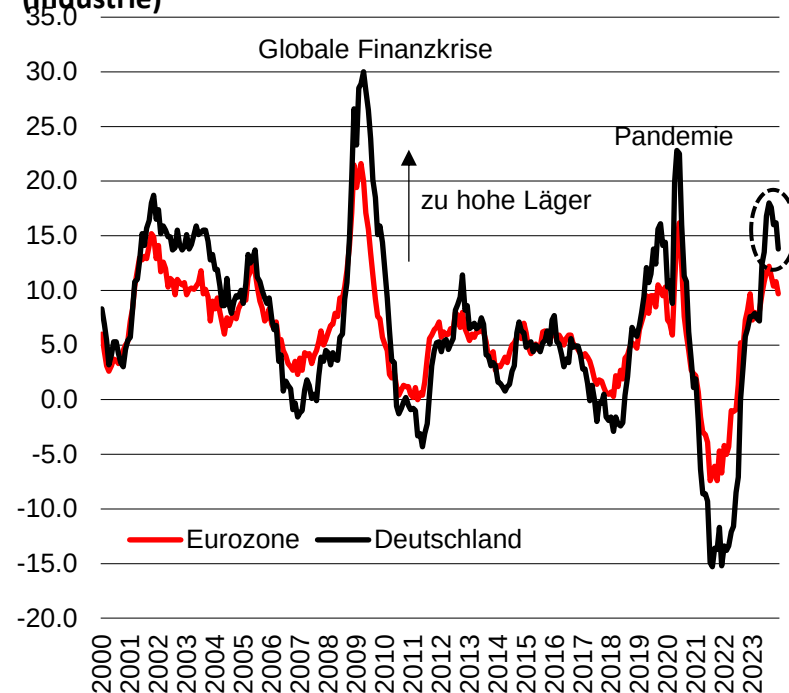
Europäische Konjunktur: Anzeichen für allmähliche Besserung

Geschäftsklima Eurozone (Diffusionsindex)



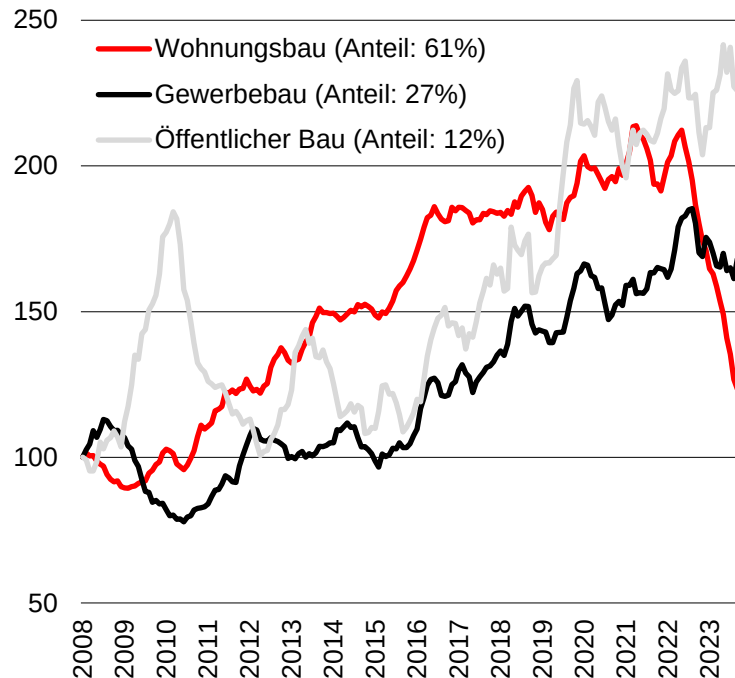
Quelle: Bloomberg, UniCredit Research

Einschätzung der Unternehmen für Fertigwarenläger (Industrie)

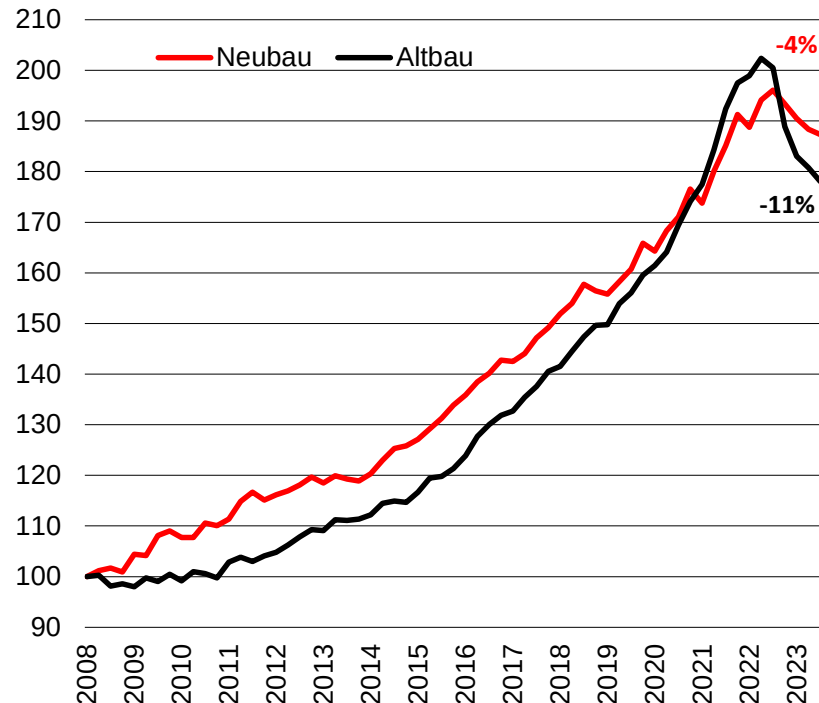


Deutschland: Schwächephase im Wohnungsbau

Baugenehmigungen (Januar 2008=100)



Häuserpreise (Index; Q1 2008=100)

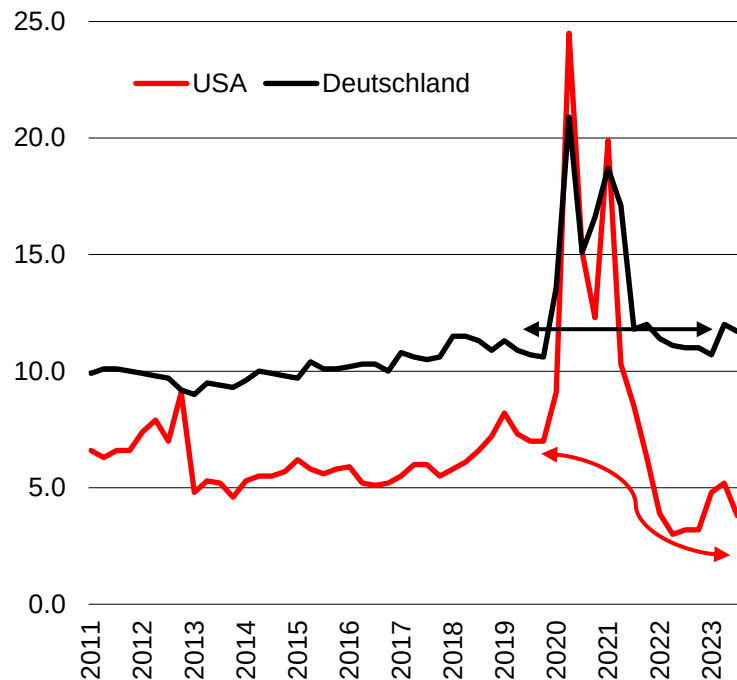


Quelle: destatis, UniCredit Research

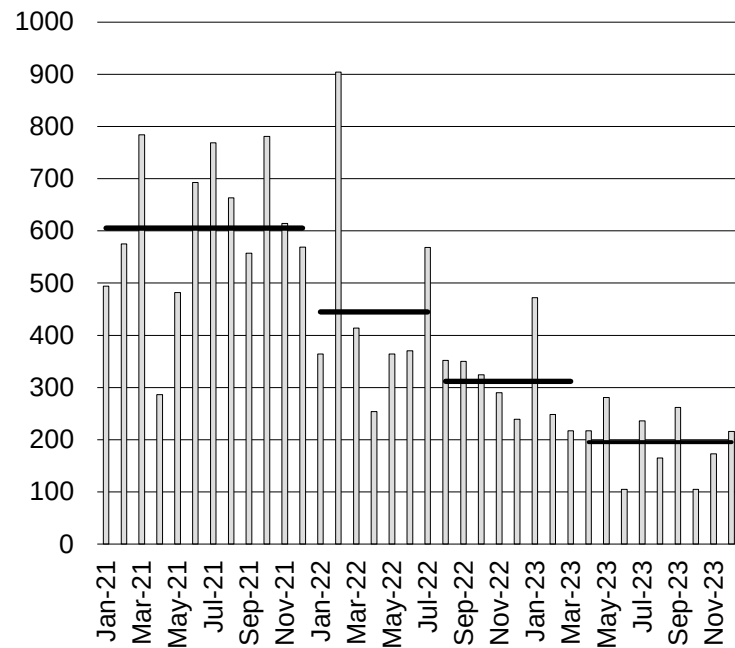


US-Wirtschaft verliert (etwas) an Fahrt

Sparquote, in % des verfügbaren Einkommens



Veränderung der Beschäftigung ggü. Vormonat, in Tausend

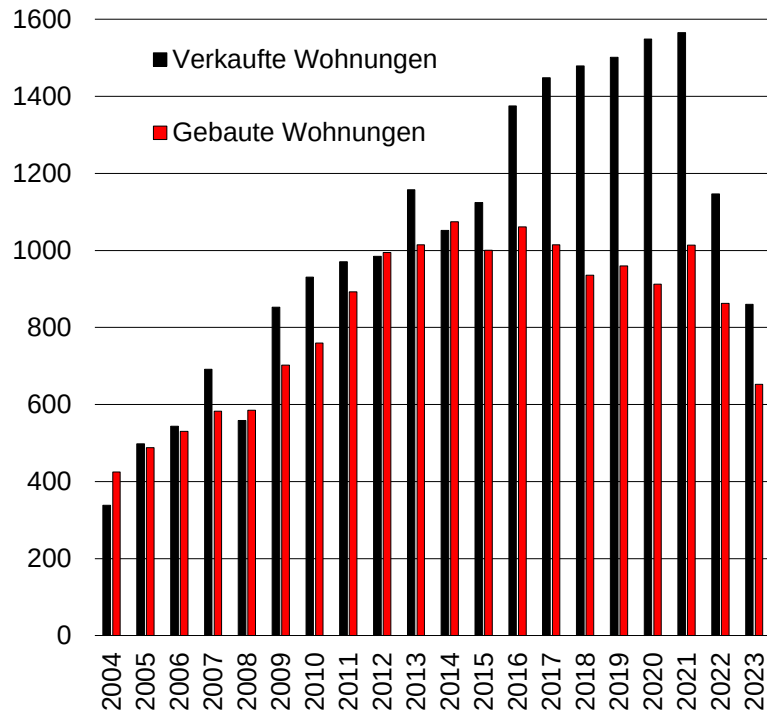


Quelle: Bloomberg, UniCredit Research

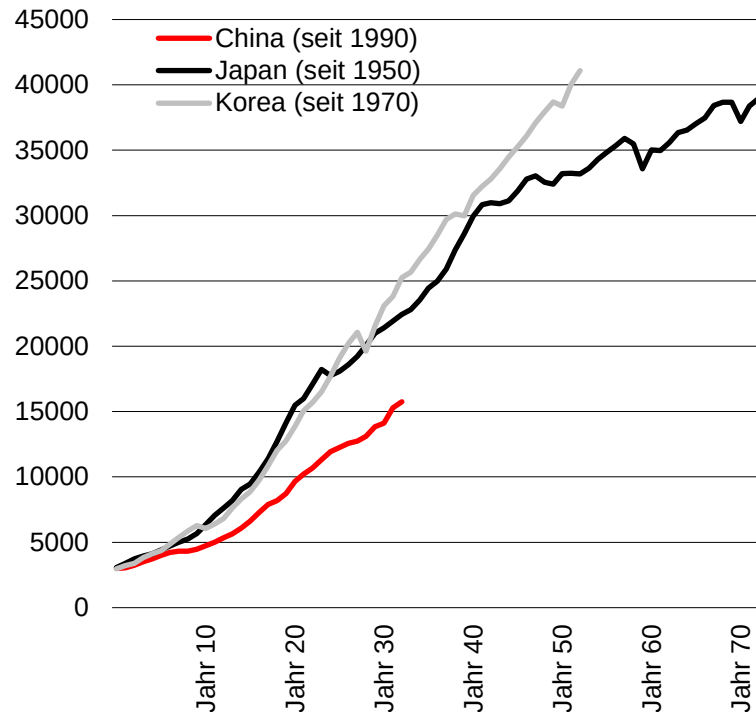


China: Immobilienmarkt belastet, aber kein Absturz

In Mio. Quadratmetern



Reales BIP pro Kopf (in Preisen von 2011), in US-Dollar

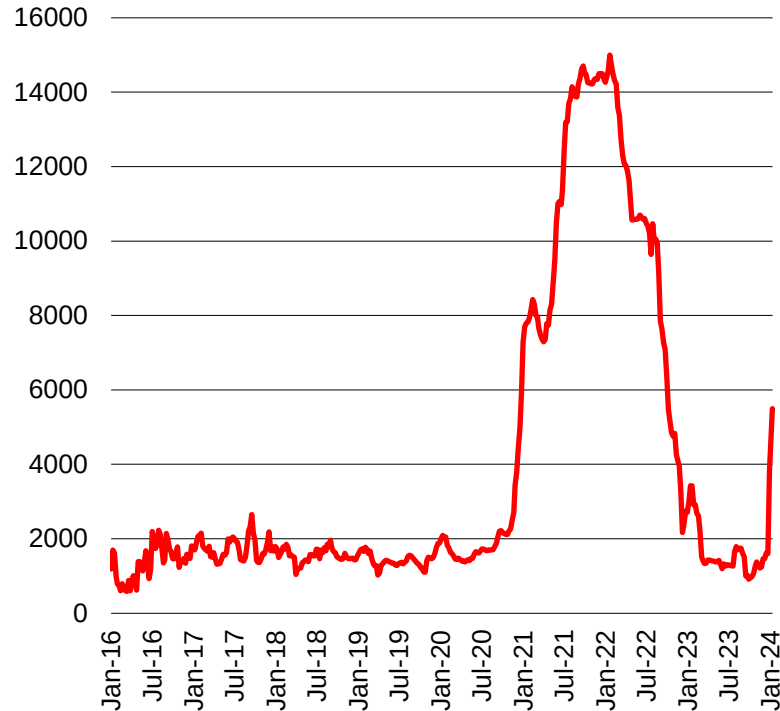


Quelle: Bloomberg, Maddison Project Database, UniCredit Research



Aktuelles geopolitische Risiko: steigende Frachtkosten

Frachtkosten China-Europa (Container), in US-Dollar



Quelle: Bloomberg, UniCredit Research

Rotes Meer/Suez-Kanal

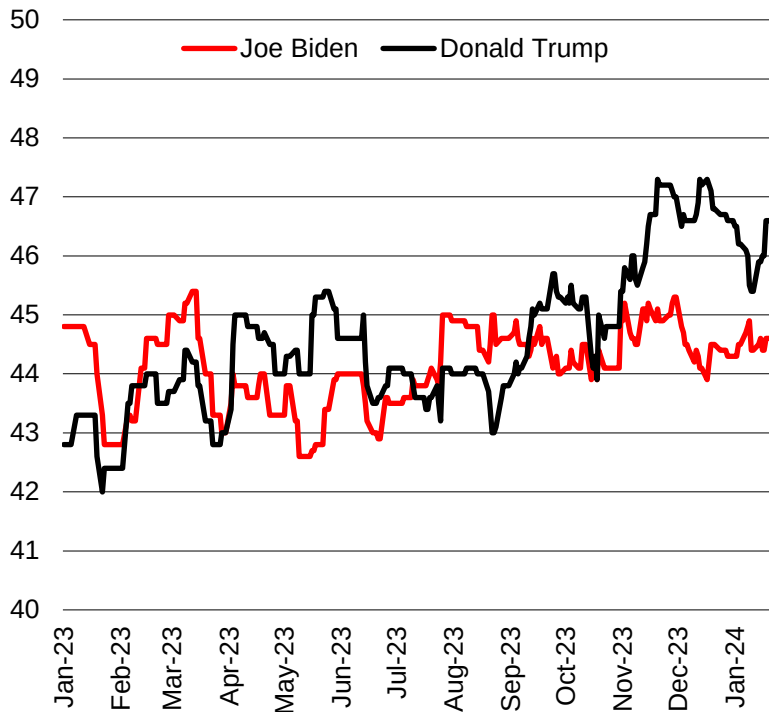
- Asien-Europa: 50 Tage Transportweg über Kap der Guten Hoffnung statt 35 Tage
- erste Lieferkettenprobleme in Auto- und Chemieindustrie
- ökonomische Bedeutung
 - rund 10% des Welthandels
 - viele Güter/Sektoren könnten betroffen sein
 - rund 10% der globalen Öllieferungen
 - knapp 10% der globalen LNG-Lieferungen

Parallelen/Unterschiede zur Pandemie (?)



US-Präsidentschaftswahlen: viele offene Fragen

Umfragewerte, in %



Quelle: RealClearPolitics, Bloomberg, UniCredit Research

Wichtige Termine

- 23. Januar: Vorwahlen in New Hampshire
- 5. März: Super Tuesday
- 6. März: Gerichtsverfahren United States v. Donald Trump
- 25. März: Gerichtsverfahren New York v. Donald Trump
- 10. Mai: Gerichtsverfahren New York v. Donald Trump, Waltine Nauta and Carlos De Oliveira
- 15.-18. Juli: Parteitag der Republikaner
- 19.-22. August: Parteitag der Demokraten
- 16. September: **erste Präsidentschaftsdebatte**
- 25. September: Debatte Vizepräsidenten/-innen
- 1. Oktober: **zweite Präsidentschaftsdebatte**
- 9. Oktober: **dritte Präsidentschaftsdebatte**
- 5. November: **Wahltag**



Prognosen 2024

Wachstum

- DE & EWU: +½%
- USA: +1%
- China: +4½%

Inflation

- DE: 2,5%

Zinsen

- EZB: 3 Zinssenkungen um jeweils 25Bp auf 3,25% (Deporate)
- Bund 10J: 2-2½%

EUR-USD

- 1,12 (Jahresende 2024)

Aktien

- DAX: 17.300



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